

# Negotiation Prep Packet: Lead Priced Equity Investor

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## I. Overview

Purpose: To align with a mission-oriented investor who is prepared to lead the priced equity round, set the valuation, and trigger conversion of outstanding convertible notes. This investor becomes a cornerstone in our vertically integrated, faith-aligned trust ecosystem.

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## II. Context Summary

- Convertible Notes Raised: \$200,000
  - Qualified Equity Financing (QEF) Threshold: \$300,000
  - Convertible Note Terms: \$2M valuation cap or 20% discount
  - Your Role: Your \$100,000 equity investment will close the QEF, set the round's share price, and convert notes into equity.
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## III. Key Negotiation Areas

### A. Valuation Setting

- Proposed Range: \$1M to \$2M post-money
- Valuation affects: share price, noteholder conversion, and investor equity entry point

- Early believers are rewarded via discount or cap-based conversion
- Visual cap table scenarios available upon request

## B. Governance & Rights

- Pro Rata Rights: Maintain ownership in future rounds
- Information Rights: Quarterly financials, dashboard access
- Board Observer Role: Optional seat without voting power
- Protective Provisions: Veto rights limited to major actions (e.g., M&A, new stock classes)

## C. Strategic Incentives

- Warrants: Earn future shares upon milestone achievement
- Recognition Tokens: Small non-voting advisory equity
- Price Protection: Anti-dilution rights for 12 months (optional)

## D. Equity Expansion Strategy

- After this round, shares will be issued in 500-stock blocks to institutional investors
- Share prices will increase progressively based on revenue milestones and asset value
- This strategy protects early investors from dilution while scaling capital sustainably

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## IV. Value Proposition

- You are not just investing in a company, but shaping a multi-trust, vertically aligned ecosystem:
- Bitcoin Mining Trust: Capital generation engine
- SaaS, Paralegal, PI Trusts: Service-oriented, mission-aligned operations
- Non-Dilutive Loops: Trusts fund and service each other, returning value to the Mining Trust

- Focused on Christian stewardship, anti-trafficking advocacy, and financial discipline

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## V. Your Legacy Opportunity

"We're building an ecosystem where faith and financial discipline meet. As our lead investor, your capital will catalyze mission-driven growth, protect equity integrity, and ignite an engine of economic and ethical impact."

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## Attachments Available on Request

- Cap Table Scenario Sheet (multi-valuation models)
- Term Sheet Draft
- Investor Whitepaper
- Organizational Flow Diagram

Contact: For negotiation or to schedule a presentation, contact the Apex Centinel trustee team at [DocupletionForms.com](http://DocupletionForms.com)